



Conference Sponsor & Exhibitor Packet



September 1st and 2nd 2026

Choctaw Casino & Resort
Durant, Oklahoma

On the Road to Zero Waste: Staying the Route

About the Oklahoma Recycling Association

The Oklahoma Recycling Association (OKRA) is a 501(c)(3) nonprofit organization established to improve the business of recycling throughout Oklahoma. OKRA provides education and referral services about integrated solid waste management — including reduction, reuse, recycling, and composting — and serves as the central communication point for exchange among businesses, industries, government entities, public and private organizations, schools, and citizens.

OKRA works to foster networking among Oklahoma recyclers, encourage development of local end-markets, and create a unified voice for the recycling community statewide. OKRA maintains strong partnerships with the Oklahoma Department of Environmental Quality, the National Recycling Coalition, Keep Oklahoma Beautiful, The Metropolitan Environmental Trust, the Chickasaw Nation, the Choctaw Nation, the Muscogee Nation, and the U.S. EPA.

About the 2026 Oklahoma Recycling Conference

Oklahoma's Annual Recycling Conference and Exhibit Hall is the state's premier gathering of recycling and sustainability professionals. Held each fall, the conference brings together municipal recycling coordinators, waste management professionals, educators, government officials, business leaders, and environmental advocates for two full days of education, networking, and collaboration.

Since 2008, OKRA has hosted annual conferences addressing the most pressing challenges and opportunities in Oklahoma recycling — from contamination reduction and rural recycling solutions to circular economy innovation and community stewardship.

What to expect at the 2026 Conference

- Two full days of expert-led educational sessions on recycling trends, policy, and best practices
- A vibrant Exhibit Hall showcasing products, services, and innovations in recycling and waste management
- A Tuesday evening Cookout and Cornhole Tournament — a beloved tradition for networking and community building
- An optional “Introduction to Zero Waste” class taught by Zero Waste USA.
- A Tour of the Choctaw Recycling Facility
- Networking opportunities with statewide recycling professionals, government representatives, and industry vendors
- Attendees from across Oklahoma including municipalities, nonprofits, tribal nations, schools, and private businesses

Who attends the conference?

The Oklahoma Recycling Conference draws a diverse and engaged audience — exactly the kind of decision-makers and influencers your organization wants to reach. Attendees include:

Public Sector	Private Sector & Nonprofits
<ul style="list-style-type: none">• Municipal recycling coordinators• State & local government officials• Tribal nation representatives• Oklahoma DEQ staff• Educators & students	<ul style="list-style-type: none">• Recycling & waste management companies• Environmental nonprofit organizations• Material processors & haulers• Sustainability consultants• Industry product & service vendors

Why Become a Sponsor?

Sponsoring the Oklahoma Recycling Conference is one of the most effective ways to build your brand, demonstrate your commitment to sustainability, and connect with the people shaping recycling policy and practice across Oklahoma. As OKRA's organized voice for Oklahoma recyclers reaches both state leaders and the National Recycling Coalition, your support amplifies your reach far beyond the conference itself.

Maximize your Visibility

- Your organization's name and logo featured prominently in conference publicity — before, during, and after the event — prioritized by sponsorship level
- Recognition on the OKRA website, event programs, signage, and all conference communications
- Complimentary conference registrations included with every sponsorship level, ensuring your team is present and engaged
- Sponsors at the Fibers level (\$850) and above receive a dedicated exhibit table in the conference Exhibit Hall

Support a Meaningful Mission

- Your sponsorship dollars directly fund OKRA's mission to improve the business of recycling in Oklahoma
- Unused registration credits from your sponsorship are redirected to subsidize teacher and student registration fees — expanding access to recycling education for the next generation
- Align your brand with environmental stewardship and the values of the Oklahoma recycling community

Grow Your Network

- Engage face-to-face with Oklahoma's most active recycling professionals, policymakers, and advocates
- Connect with attendees at the Tuesday evening Cookout and Cornhole Tournament — an informal, high-energy social event that has become a conference staple
- OKRA serves as a center point for networking and resource sharing statewide — your sponsorship puts you at the heart of those conversations



Sponsorship Opportunities

Level I/Non-Profit Exhibitor

\$100 - per organization

This entry-level sponsorship is perfect for non-profit organizations seeking to showcase their programs, resources, and commitment to recycling in Oklahoma. Benefits include:

- One exhibit space for the conference
- Exhibitor recognition in the conference materials
- One complimentary conference registration

Level II: Exhibitor Only

\$300 - per organization

This entry-level sponsorship is perfect for for-profit businesses and organizations seeking to showcase their programs, resources, and commitment to recycling in Oklahoma. Benefits include:

- One exhibit space for the conference
- Exhibitor recognition in the conference materials
- One complimentary conference registration

Level III: “Plastics Sponsor”

\$500 - per organization

Plastics are one of the most widely collected recyclables in Oklahoma — familiar, accessible, and a vital starting point. Your support at this level is exactly that: a solid first step that keeps the cycle moving.

- Sponsorship recognition in all conference materials and on the OKRA website
- One complimentary conference registration

Level IV: “Glass Sponsor”

\$650 - per organization

Glass is endlessly recyclable — it never loses its purity or value no matter how many times it's processed. Your sponsorship at this level reflects that same lasting commitment to a mission that never wears out.

- Sponsorship recognition in all conference materials and on the OKRA website
- One complimentary conference registration

Level V: “Fibers Sponsor”

\$850 - per organization

Paper and cardboard are among the highest-volume commodities in the recycling stream, forming the backbone of markets that make recycling programs financially viable. At this level, your support helps hold the whole system together.

- One exhibit space for the conference
- Sponsorship recognition in all conference materials and on the OKRA website
- Two complimentary conference registrations



Sponsorship Opportunities

Level VI: “Metals Sponsor”

\$1000 - per organization

Metals carry some of the highest commodity values in recycling — aluminum, steel, and copper drive real revenue that sustains programs across the state. Your investment at this level reflects that same high-value commitment to Oklahoma's recycling future.

- One exhibit space for the conference
- Exhibitor recognition in the conference materials
- Three complimentary conference registrations

Level VII: Cookout Sponsor

\$1500 - per organization

The Tuesday evening cookout is where the real connections happen — where strangers become colleagues and colleagues become friends. As the Cookout Sponsor, your brand is at the heart of that moment. Like scrap metal finding new purpose, this sponsorship turns a simple meal into something truly valuable.

- 5 minutes during the conference to share your company's story, resources, or commitment to recycling directly with every attendee in the room
- One exhibit space for the conference
- Sponsor recognition in the conference materials and on the OKRA website
- Four complimentary conference registrations

Level VIII: “Breakfast Sponsor”

\$2500 - per organization

Every productive day starts with a strong foundation. As the Breakfast Sponsor, your organization fuels the conversation before it even begins — your name the first thing attendees see as they gather and connect.

- 5 minutes to take the stage and highlight your company, your resources, or what drives your commitment to a greener Oklahoma
- One exhibit space for the conference
- Sponsor recognition in the conference materials and on the OKRA website
- Four complimentary conference registrations

Level IX: “Lunch Sponsor”

\$3500 - per organization

Lunch is the heartbeat of the conference day — the moment everyone comes together, energy is renewed, and the best conversations happen. As the Lunch Sponsor, your organization owns that moment.

- 5 minutes at the podium, you'll have the full attention of every attendee, speaker, and decision-maker in the room to share what makes your organization a leader in Oklahoma recycling
- One exhibit space for the conference
- Sponsor recognition in the conference materials and on the OKRA website
- Four complimentary conference registrations

How to Register as a Sponsor or Exhibitor

Securing your sponsorship or exhibitor space is easy. Follow the steps below to reserve your spot at Oklahoma's premier recycling event.

Step 1: Choose Your Level

Review the sponsorship tiers and exhibitor options in this packet and select the level that best fits your organization's goals and budget.

Step 2: Register

Fill out the **Sponsorship/Exhibitor Form** to register for your sponsorship or exhibitor space.

Step 3: Get Recognized!

Once your registration is confirmed, OKRA will begin featuring your organization in conference publicity. Your logo and name will appear on the OKRA website and in conference materials at the appropriate sponsorship level.

Questions? Contact OKRA

Oklahoma Recycling Association
P.O. Box 521154 | Tulsa, OK 74152-1154
recycleok.org

Reach out to Conference Chair: Ellen Bussert
okra.secretary@gmail.com or Call (918) 237-7942

Join Us in Building a Greener Oklahoma

The 2026 Oklahoma Recycling Conference is more than a meeting — it is the annual gathering of the people who are rolling up their sleeves and doing the work of building a more sustainable Oklahoma. Your support as a sponsor or exhibitor sends a clear message: your organization believes in that work.

OKRA is the organized voice for Oklahoma recyclers. We represent your voice to political leaders, connect you to the National Recycling Coalition, and facilitate the partnerships that make recycling programs more effective statewide. When you invest in this conference, you invest in that entire ecosystem.

We look forward to welcoming you to the 2026 Oklahoma Recycling Conference. Thank you for your commitment to recycling, sustainability, and the future of Oklahoma.



Register Today at recycleok.org