



Board Meeting Minutes

Thursday, September 22, 2022

- I. **Welcome** –Keima Borsuah, President called the meeting to order at 3:15 p.m.
- II. **Roll Call and Approval of Minutes** –In Person: Michael Barton, Crystal Bennett, Keima Borsuah, Tracy Horst, Sara Ivey, Trudi Logan, Amanda Schofield, Bret Scovill, Paul Streets and Megan Waters. Staff- Ellen Bussert. Virtual: Zach Benedict, Kara Berst and Bob Masterson. The Technical Advisory Council present Chris Knight and Jon Barton virtually.
- III. **Approval of Minutes** No minutes were submitted.
- IV. **Committee Reports**
 - A. **Finance Report**

Sara Ivey reviewed the financials. Income was mainly from Conference Registration and Sponsorships, memberships and the DEQ Contract. We had the biggest quarter of income. Crystal Bennett made a motion to approve the financial report. Megan Waters 2nd. Motion passed.
 - B. **Nomination Report**

Tracy Horst is meeting after today's board meeting.
 - C. **Membership Report** – no report
 - D. **Conference Committee**

12 exhibitors and 121 people registered
 - E. **Group Sponsorships/Memberships**
 - 1. **Advocacy**- no report
 - 2. **Communications** – no report
 - i. Facebook – 49 page views up 9%, 7 page likes, post reach 3,757 people—majority of views take place in the evening between 5-7 p.m-Secondhand September campaign posts are getting the most engagement and views on videos, with the conference centerpiece post being the most viewed as traditional post-Conference campaign has been in effect since July with minimum of 2 post a week regarding just the campaign
 - ii. Twitter- Tweet impressions 798, profile visits 160, 4 mentions and 200 followers, top tweets were conference-based tweets.
 - iii. Instagram – Accounts reached 2k, accounts engaged 254, total followers 428, average 10-12 post per month with 29-32 stories.
 - iv. Tic- Tok – No update
 - v. Website-No update
 - vi. Newsletter- Newsletter came out in September and there will be one that comes out in October featuring a summary of the conference and the upcoming America Recycles Day + information about reducing waste associated with Halloween
 - vii. E-mail inquiries-5 inquiries
 - viii. List Serve- posted 8 times

- F. Education and Outreach- Sara Ivey** - Upcoming Lunch and Learns: Cart Audit and Food Waste
- G. Product Stewardship Amanda Scofield** – Mercury thermometer take back still on agenda
- H. Glass – Chris Knight.** Glass tour of OI cancelled.
- I. Materials Exchange – Zach Bennett** – No report
- J. Composting – Natalie Mallory** – Composting Conference Oct 6th at Will Rogers Garden. Natalie to be asked if she wants to continue.

- V. Okie Recycling Tour – Keima Borsuah** – on YouTube
- VI. OML Conference Report** – Tulsa Ellen Bussert had lots of conversations.
- VII. MET – ARD Celebration Nov 10** – OKRA Sponsors this conference. We had no volunteers.
- VIII. KOB -EEC Nov 18 we have 4 seats** – Michael Barton and his wife will attend.
- IX. Old Business** - none
- X. New Business**
EPA releasing recycling grants and pollution prevention grants
- XI. Next Meeting**
November 4th, 2022 at 10:00 a.m. and via Zoom. Crystal Bennett’s house we will have a “Friendsgiving” after the meeting.
- XII. Adjournment**
Megan Waters made a motion to adjourn meeting at 4:15 p.m. 2nd Sara Ivey. Motion passed.