



**OKLAHOMA RECYCLING ASSOCIATION**

## **Board Meeting Minutes**

Friday, May 21, 2021

- I. **Welcome** –Keima Borsuah called the meeting to order at 10:03 am.
- II. **Roll Call and Approval of Minutes** – Present on Zoom: Sara Ivy, Jeanette Nance, Crystal Bennett, Kara Berst, Tracy Horst, Keima Borsuah, Amanda Scofield, Megan Waters, Josh Boyer, Eric Pollard and Bret Scovill. Shavara Johnson and Ellen Bussert, staff. The Technical Advisory Council present were Chris Knight, Jason Lilly.
- III. **Minutes** from the March 12, 2021 meeting were brought to the board for approval. Jeanette Nance moved to approve the minutes. Megan Waters seconded the motion. The minutes were approved.
- IV. **Committee Reports**
  - A. **Finance Report**

Sara Ivey reviewed the financials. Most of the income and expenses are from DEQ and the Talbert Fund. A big thank you to Rory and Kian Ivey for their fundraiser and contribution. Our net income is \$12087.45. We have surpassed our 2020 Membership Goal. The DEQ grant is due at the end of May and has been Ellen Bussert’s focus.

Fundraising: We agreed we need to do some branding. A motion was made to order T shirts by Jeanette Nance and 2nded by Tracy Horst. Motion Passed.
  - B. **Nomination Report**

Tracy Horst gave the report for the Nomination Committee.

Megan Waters accepted as the new Vice President by a vote of the board.

Paul Streets and Josh Boyer were accepted as new board members by a vote of the board.

Natalie Evans resigned.
  - C. **Membership Report**

Each one Reach one campaign. Each board member needs to be recruiting. Bret Scovill was recognized for recruiting 2 new members.

A membership meeting is scheduled in June.

We have 89 Members with 2 honorary. Ellen Bussert is working on the Membership Directory. Eric Pollard is recruiting ACOG members and Michael Barton is working with the Oklahoma Manufacturers Alliance. John Barton will assist.
  - D. **Conference Committee**

Ellen Bussert, Conference Committee Chair discussed the upcoming topic of “Keeping a Lid on Contamination” at the Sept. 22-23 Conference.

We discussed a Vendor Recognition and Sponsor Highlight.
- V. **Work Groups**
  - A. **Advocacy**- Michael Barton- Sent an introduction letter to the Oklahoma Legislature. We did not do anything in regard to the letter to Biden from the National Recycling Coalition (NRC.)

## **B. Communications /Outreach**

### **1. Facebook**

Keima Borsuah reported that the OKRA Facebook page has a 4.5 rating and is getting great comments. 1365 followers, 32 new, 72 posts published and 5 videos. Most followers' women.

### **2. Twitter**

Shavara Johnson reported that we are moving in the right direction on Twitter. We currently have 115 followers and following 292.

### **3. Website**

Ellen Bussert reported that FAQ's are the top post.

### **Newsletter**

Trudi Logan said that she put out a call for articles for the next edition of the OKRA Newsletter scheduled for July.

### **4. E-Mail Inquiries**

Ellen Bussert reported that OKRA has received 9 e-mail inquiries.

### **List Serve**

19 messages put out since last board meeting

### **5. Outreach Items/Branding** was discussed including polo's, name tags. A motion was made by Sara Ivey to order nametags and polo's for Ellen and Shavara. Megan Waters seconded. Motion Passed. The board will purchase their polo's

## **C. Education and Outreach – Tentatively, a Lunch and Learn on Recycling Audits**

## **D. Product Stewardship**

1. DEA takeback. OK meds and sharps campaign. We are updating our website with new information. Identify people to be on the Product steward group. Upgrade cause to workgroup.

## **E. Glass Work Group.** Chris Knight how to get event going in OK. Glass plants want more culets. We may have 2 processors interested in locating in OK.

## **F. Materials Exchange-** Looking to replace Ilda. Reaching out to Zach Benedict to

## **G. Composting –** Natalie Mallory not on call

## **VI. Resource Recycling Virtual Conference August 4-5**

We want a representative from OKRA to attend

## **VII. OML.**

Jeanette Nance made a motion to secure a 10x10 booth for \$600 and to pay for Ellen's expenses. Motioned seconded by Tracy Horst and passed.

## **VIII. Ellen Bussert – Title Change to Program Director**

Crystal Bennett made a motion to change Ellen's title to Program Director. Motion was seconded by Jeanette Nance. Motion Passed

## **IX. Old Business**

There was no old business

## **X. New Business**

Replenish came up and was discussed regarding some conflicting information and a conflict of interest. Any information will be removed from FB until we can meet with them and discuss our concerns. A separate meeting and a planning committee will discuss questions to be addressed.

## **XI. Next Meeting**

Zoom and in Person on July 16, 2021. In person hosted by Jeanette Nance.

## **XII. Adjournment**

Meeting adjourned at 12:12 p.m.