



Online Conference

Keeping a Lid on Contamination

*September 22 - 23,
2021*



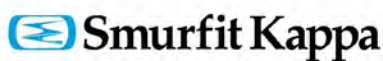
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Natural Evolution, Inc.



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2021 Oklahoma Recycling Conference

“Keeping a Lid on Contamination”

TIME	WEDNESDAY, SEPTEMBER 22	PRESENTERS
1:00 pm	Welcome Address	Megan Waters, OKRA Vice President
1:10 pm	Avoid the Spark	Josef Bittner, Call2Recycle
1:45 pm	Sponsor Spotlight	CDR Global – Michael Barton
	Break	
2:00 pm	<i>Curtailing Contamination</i> Kara Berst, Chickasaw Nation –Moderator	Bret Scovill, City of Norman Chris Knight, City of Stillwater Tracy Horst, Choctaw Nation Bobby Schultz, MET
3:00 pm	Break	
3:10 pm	Market Update	Jim Marcinko, Waste Management
3:45 pm	“Pre-cycling” When You Shop	Michael Patton, Land Legacy <i>recorded at</i> Reasor’s
4:30 pm	Wrap Up and What’s Next Draw for prizes	Megan Waters, OKRA Vice President
6:00 pm - 7:00 pm	Social Time with Fenton Rood – <i>What can we learn from each other?</i>	BYO beverage and enjoy some “Trash Talk” and a relaxed, virtual, interactive chat about recycling in Oklahoma. Winner of most unusual item in recycling bin contest announced

TIME	THURSDAY, SEPTEMBER 23	PRESENTERS
9:00 am	Welcome Day 2 OKRA Materials Exchange Program	Megan Waters, OKRA Vice President Zach Benedict, Chair OKRA Materials Exchange Work Group
9:15 am	<i>Feet on the Street</i> Campaign	Vincent Leray, The Recycling Partnership
9:45 am	Sponsor Spotlight	Rotochopper – Preston McIntyre
	Break	
10:00 am	Explanation of Breakouts	Ellen Bussert, OKRA
10:05 am	Round 1: Breakout Discussions 1. Recycling 101: Currently Accepted Materials 2. Challenges of Commercial Recycling 3. Anti-Contamination Kits - Marketing 4. Glass	Discussion Facilitators: Tracy Horst, Choctaw Nation Dr Lisa Skumatz, Skumatz Economic Research Associates Vincent Leray, The Recycling Partnership Josh Boyer, Ripple Glass
10:30 am	Round 2: Breakout Discussions 1. Recycling 101: Currently Accepted Materials 2. Challenges of Commercial Recycling 3. Anti-Contamination Kits: Marketing 4. Glass	Discussion Facilitators: Tracy Horst, Choctaw Nation Dr. Lisa Skumatz, Skumatz Economic Research Associates Vincent Leray, The Recycling Partnership Josh Boyer, Ripple Glass
11:00 am	Break	
11:10 am	Keynote: Best Strategies for Addressing Contamination: New Results from a Nationwide Survey	Dr. Lisa Skumatz , Skumatz Economic Research Associates Ann Vander Vliet, Skumatz Economic Research Associates
11:45 am	Closing Remarks – draw for prizes Poll for OKRA Lunch & Learn Topics	Megan Waters, OKRA Vice President
12:00 pm	Adjourn Conference	

OKRA Officers and Board Members

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OKRA Technical Council

(area of recycling interest or expertise)

Diana Askins, Tulsa Master Recyclers (volunteer training & management)

Kristeena Blaser, Oklahoma State University (university recycling programs)

Chris Feeney, Keepin' Enid Green (rural recycling)

Bryce Hulsey, ODEQ (business and office recycling)

Chris Knight, City of Stillwater (convenience collection centers, curbside recycling)

Jason Lilly, Choctaw Nation (rural recycling)

Trudy Nevland, City of Ada (promotion & education)

Julie Maher, Ardmore Beautification Council (beautification)

Natalie Mallory, Full Sun Composting (composting)

Traci Phillips, Natural Evolution (electronics recycling)

Robert Pickens, American Waste Control (operations, acquisitions, marketing, sales, education, transportation, website design)

Fenton Rood, Retired ODEQ (solid waste, recycling, green team)

Garmon Smith, Ada Recycling Coalition (special events, product stewardship)

Larry Wright, western Oklahoma (rural issues)

OKRA Staff:

Ellen Bussert, Program Director

Shavara Johnson, Communication Manager

See www.recycleok.org for OKRA Board and Technical Council email addresses, membership information, news, volunteer opportunities and more!
Contact OKRA: info@recycleok.org or OKRA, P. O. Box 521154, Tulsa, OK 74152-1154

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Speakers Wednesday



Josef Bittner

South Regional Program Manager - Call2Recycle®
JBittner@call2recycle.org

Josef Bittner serves as Regional Program Manager for Call2Recycle, the United States' largest consumer battery stewardship and recycling program. In this role, Josef manages stewards and battery collection and recycling efforts in the Southern U.S. Josef has more than 15 years of experience in the battery industry and earned his MBA from Georgia State University and his Bachelors of Science in Physics from the University of Wisconsin.

Jim Marcinko

Southern Tier Recycling Director - Waste Management
jmarcinko@wm.com



Jim Marcinko has been in the Recycling industry for the past 25 years. Having started with New England CRinc back in the early nineties, he has been fortunate to see the many changes the industry has gone through. From the beginning with source separated collection, to dual stream, and now to Single Stream collection programs. These changes have led to many upgrades in the equipment for processing and the marketing of materials. Jim is currently the Southern Tier Recycling Director for Waste Management overseeing 50+ MRFs in the Southern US.

Michael Patton

Executive Director - Land Legacy
recyclemichael@yahoo.com



Michael Patton is a legend in Oklahoma's recycling community. He was the first municipal recycling coordinator in Oklahoma. He was one of the visionaries that founded the Oklahoma Recycling Association, a former board member of the National Recycling Coalition and Executive Director of the MET. During his years in the recycling business, Michael served as a resource for other recycling programs and was a popular speaker, known for his ability to make recycling fun. Michael was given a Lifetime Achievement Award from Keep Oklahoma Beautiful. He wrote and produced the ozone alert campaign for Tulsa. A proud tree hugger, he is also the past president of Up With Trees. Michael continues his passion to preserve and protect Oklahoma's environment as the Executive Director of Land Legacy.

Speakers



Thursday

Vincent Leray

Grant Development Manager - The Recycling Partnership



During his years at the Tennessee Department of Environment and Conservation, Vincent worked with a wide range of community stakeholders to grow and strengthen their recycling programs through dedicated technical assistance and grant development. Vincent also helped found the TN Materials Marketplace to support the development of local markets for recycled materials. Now as a Community Program Coordinator with The Recycling Partnership, Vincent is combining his passion for community resilience with his knowledge of state and local governments and his experience with grant-making to unlock the potential of recycling programs nationwide.

Dr. Lisa Skumatz

President / Principal - Skumatz Economic Research Associates (SERA)



Lisa Skumatz is an economist with nearly 40 years in solid waste research. She has conducted solid waste program and policy research around the nation, and published more than 100 articles on trash, recycling, organics, and reduction strategies. Lisa is known for her quantitative analysis expertise and she focuses on research that helps inform program decision-making by communities, states, and haulers. Lisa has spoken at more than 100 conferences, and keynoted at conferences in both the US and internationally. She is on the board of Recycle Colorado and is Chair of the Board for the NRC. Lisa has won two nationwide lifetime achievement awards for her work in Solid Waste.

Ann Vander Vliet

Research / Analyst Consultant - Skumatz Economic Research Associates (SERA)



Ms. Vander Vliet has conducted community outreach for recycling programs and participated in social marketing research projects. She has conducted set out surveys and gathered data for assessing participation in recycling programs. She has strong analytical skills and is currently working on data input for a state collection modeling project. She also spends time updating one of SERA's large databases including conducting literature reviews. She has spoken at conferences from Washington state to Idaho to New York and provided public outreach through speaking engagements in New Mexico and on-line webinars.



Conference Presenters

Zach Benedict, Chair, OKRA Materials Exchange Work Group,

www.recycleok.org, zachashleyb@gmail.com

Kara Berst, Undersecretary, Outreach and Services, Chickasaw Nation,

www.chickasaw.net, kara.berst@chickasaw.net

Josef Bittner, South Regional Program Manager, Call2Recycle,

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Josh Boyer, Regional Program Manager, Ripple Glass,

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Tracy Horst, Environmental Compliance Director, Choctaw Nation,

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Chris Knight, Waste Management Director, City of Stillwater,

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Vincent Leray, Grant Development Manager, The Recycling Partnership,

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Jim Marcinko, Southern Tier Recycling Director, Waste Management,

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Michael Patton, Executive Director, Land Legacy,

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Fenton Rood, Retired, Oklahoma Department of Environmental Quality,

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Bobby Schultz, Executive Director, The MET,

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Bret Scovill, Solid Waste Division Manager, City of Norman,

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Lisa Skumatz, President-Principal, Skumatz Economic Research Associates,

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Ann Vander Vliet, Analyst Consultant, Skumatz Economic Research Associates,

www.serainc.com, ann@serainc.com

Megan Waters, Executive Director, Keep McAlester Beautiful,

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Metals

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- ❖ OSU Cooperative Extension Services, www.extension.okstate.edu/programs/solid-waste-management/index.html?Forwarded=agecon.okstate.edu/waste

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- ❖ American Waste Control, www.americanwastecontrol.com/
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- ❖ Indian Nations Chapter of SWANA, www.okswana.org
- ❖ Keep Oklahoma Beautiful, www.keepoklahomabeautiful.com/
- ❖ Oklahoma Green Schools Program, www.okgreenschools.org

Glass

- ❖ Natural Evolution, www.naturalevolution.com
- ❖ Pinpoint Wire Technology, www.pinpointwire.com
- ❖ Ripple Glass, www.rippleglass.com
- ❖ Sierra Container Group, www.sierracontainer.com

Plastics

- ❖ City of Stillwater, www.stillwater.org
- ❖ City of Tulsa, www.cityoftulsa.org
- ❖ IPL, www.ipl-plastics.com/environmental-products
- ❖ McNeilus, www.mcneiluscompanies.com/mcneilus-refuse
- ❖ Smurfit-Kappa North America, www.smurfitkappa.com
- ❖ Wastequip Toter, www.wastequip.com

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