



OKLAHOMA RECYCLING ASSOCIATION

Board Meeting Minutes

Friday, May 22, 2020

- I. **Welcome** –Sara Ivey called the meeting to order at 10:03 am.
- II. **Roll Call and Approval of Minutes** – Present on phone: Sara Ivey, Jeanette Nance Michael Patton, Ilda Hershey, Trudi Logan, Crystal Bennett, Kara Berst, Tracy Horst, Keima Kamara, Amanda Scofield, Maureen Turner and Megan Waters. Ellen Bussert, staff, was in attendance by telephone as well as, Michael Barton and Natalie Mallory.
- III. Minutes from the January 24, 2020 meeting were brought to the board for approval. Maureen Turner moved to approve the minutes. Ilda Hershey seconded the motion. The minutes were approved.
- IV. **Committee Reports**
 - A. **Finance Report**

Sara Ivey reported that she would get the financials out in the next few weeks.
 - B. **Nomination Report**

The members on the nominations committee are Tracy Horst, Sara Ivey, Jeanette Nance and Crystal Bennett. Although they have not met since the last board meeting, they have been communicating by e-mail. They will be meeting in the next week to discuss people to keep in mind. Someone from GRDA, either Ed Fite or Lauren Townsend would be good to have on the board. Also, Graham Brannon has resigned from the environmental trust and someone to consider. Look in minutes for previous mentioned candidates for the nomination committee to discuss.
 - C. **Membership Report**

Ellen Bussert reported that all the 2020 membership certificates went out in the mail. As of this date, there are 81 members, the members of the Membership Committee are Ellen Bussert, Chris Knight, Ilda Hershey, Bob Masterson and Kelly Bronnenberg.

Keima Kamara handed out the new 5 x 7” OKRA flyer at SWANA. It was a good event and they were able to visit with several people about OKRA. She said that several people asked for OKRA seeds. The Membership Directory was published in April this year, instead of December as it had been the past 3 years. Bussert said she thought that worked as an incentive to renew membership during the membership drive time period.

One of the committee goals was to contact all of the Oklahoma Recycled Content Manufacturers and invite them to join. With COVID 19 the board decided it was not a good time to ask people to join or for money.
 - D. **Conference Committee**

On May 21, 2020 the conference committee met including Garmin Smith, Trudi Logan, Sara Ivey, Kara Berst, Traci Horst and Amanda Scofield. The committee recommended a virtual conference. The pros/cons were weighed.

With a virtual conference we are looking for the Chickasaw Nation to host and to use their IT. COVID19 themed conference on October 7th and possibly October 6th. The format would be 3 hours in the morning and 3 hours in the afternoon or the next day. It would be free for OKRA members and \$25 for non-members.

Amanda Scofield recommended the capability for breakout sessions.

A dinner party in November or possibly Lunch and Learns were ideas for future consideration. Megan Waters made the motion to accept the committee recommendation for a virtual conference, Maureen Turner 2nd the motion. Unanimous vote. The conference committee will meet again on May 27th.

E. Bylaws

The Bylaws committee did an excellent job. Jeanette Nance made a motion to formally dissolve the Bylaws committee. Kara Berst 2nd. All were in favor.

V. Work Groups

A. Communications /Outreach

1. Advocacy- Michael Barton – No updates.

A. Secondary Glass Markets – Discussed promoting secondary glass markets.

2. Facebook

Our Facebook page has a 4.6 rating. We are getting great comments. 1,026 have liked the page.

3. Website

Ellen Bussert reported that the website is updated. And that we need new information on the website.

Status of Frequently Asked Questions: Maureen Turner is working on this. We discussed adding a glossary of terms to put on the website. We will link the EPA website until we can get the OKRA site glossary of terms up.

4. Newsletter

Trudi Logan said that she put out a call for articles for the next edition of the OKRA Newsletter coming out mid-July -August. Maureen Turner is working on a recycling program article.

5. E-Mail Inquiries

Ellen Bussert reported that OKRA has received 5 e-mail inquiries since the board meeting last March.

6. OKRA List Serve 650 people subscribed. Bussert told the Board that OKRA has a lot more potential to take advantage of its list serve than it is currently utilizing. In the past, the membership committee said posting current information on the list serve was of value to members. She gave an overview of how many things had been published on the OKRA list serve, and the general categories of each. From January to May 2020 OKRA published 14 announcements.

List serve announcement subject:

Newsletter =4

Membership -1

Legislation-2

Info-7

She asked that if anyone came across some good information, to forward it to her to put on the list serve. OKRA members can post the information by sending it to:

okrecycles@recycleok.org

B. Product Stewardship

1. Place a link on our website for products.

C. Education and Outreach – On Hold due to COVID 19

VI. DEQ Grant Proposal Update

Ellen Bussert is working with Patrick Riley from the DEQ Land Protection Division. Bussert is reworking the application and will submit to board for the June 12th deadline. Ad Hoc committee to meet with Patrick @DEQ to talk about the details of the food partnership grant.

VII. Advertising

- A. **Oklahoma Municipal League** Directory and the Municipal Blue Pages – tabled until next year
- B. **Keep Oklahoma Beautiful** - Environmental Excellence Banquet (\$550 - Oct)

VIII. COVID -19 impact and issues roundtable.

Board members discussed working and the challenges of recycling during this time.

IX. New OKRA Logo and look

Maureen Turner provided some mockup logos. The new logo will remove the okra. Maureen will continue to work on the logo. Maureen recommended a Branding Kit.

X. 2020 OKRA Goals – Executive committee to come up with goals.

XI. NRC Monthly Call Participation – The first Friday of the month. An Agenda is distributed right before to review topics. Bussert will e-mail the agenda out to OKRA Board in case they want to attend the meeting.

XII. SWANA Conference Report

Keima Kamara reported that the conference was a success. Contacts and information about OKRA were provided to conference attendees. Ripple Glass was at the conference and upset regarding an article that was published in the OKRA newsletter. Ripple Glass was provided an opportunity to submit an article. Yet, it has not been received.

XIII. Old Business – None

XIV. New Business – Ilda Hershey suggested to have a virtual Zoom board meeting on July 24, 2020. Michael Patton made a motion to set up a Zoom account for \$15. 2nd by Crystal Bennett. Unanimous Yes.

XV. Adjournment

A motion to adjourn was made by Jeanette Nance. Ilda Hershey seconded the motion. The motion passed. The meeting was adjourned at 12:00 p.m.