



Central Region Cox Conserves

September 18 2019

Cox Conserves Goals



- Diverted 1,931 tons of waste in 2018
- 170,000 tons of waste diverted since 2007



- 22.6 Million gallons reduced in 2018
- 81 Millions gallons saved since 2007



- 9,123 tons of CO2 offset in 2018
- 102,000 tons of Carbon offset since start of program

- Cox Enterprises has invested in 435 projects across 29 states
- Contributed over \$50 million to sustainable organizations

History & Structure

Council Members

Executive Sponsors

Percy Kirk
Guy Cherp
Kristin Peck

Co-Chairs

Doug Thomas
Patrick Ivey

	Sustainable Supply Chain	Employee Engagement	Sustainable Operations	Zero Waste to Landfill	Ambassadors
OKC	Brian Petrie	Buddy Whitcomb*	Charlie Ryan	Jeff Mann	Victoria Dunn, Tammy O’Conner, Dustin Barnicoat, Micheal Brewer, Robert Sandlin, Marresha Johnson, James Mosley, Rachel Anderson
Tulsa	John Brock	Emily Brandenburg*	Open (1)	Bobby Baldwin	Jason Hart
Kansas	Richard Sanders	Susie Scott*	Tate Duncan	Jeremy Wallace	Becky Batemon, Becky Zeiner, Cleotide Hawkins, Susie Scott, Dan Schmidt, Joe Kiefer, Matthew Bange
Arkansas	Rick Simmons	Rita Hyles	Hollie Anderson	Josh Parker*	Kaitlynd Foster, Eric White, Hollie Anderson
Omaha	April Brudny	Sahar David	Rob Schmitz	Mike Shew*	John Weston, Laura Herman, Stephanie Wiese
Sun Valley			Victor Watson*		
Pillar Lead	Brandon Widows	Calli Hite	Matt Sanstra	Cheryl Kitchens	

2019 Pillar Goals

Zero Waste to Landfill

Cheryl Kitchens

- Increase rankings for 3 locations by end of year
- Increase on-site employee recycling options for ac/small cables, batteries, electronics
- Eliminate all plasticware from all locations
- Test composting in two locations

Sustainable Supply Chain

Brandon Widows

- Reduce unnecessary paper purchases in all buildings including Retail from 0% to 10%
- Work with contractor vendors to bring back used materials to AFC's to get properly disposed of

Employee Engagement

Calli Hite

- Update existing Cox Conserves training into new hire process
- Provide new hires with sustainable options
- Partner with other engagement teams (MET, Diversity, ERG, etc.) to bring Cox Conserves element to at least one event per year

Sustainable Operations

Matt Sanstra

- Benchmarking the following by market
 - Water
 - Electric
 - Gas
 - Waste
- Assist with Universal Hazardous Waste Program
 - Environmental Compliance
 - Employee Education
 - Facilities Engagement
 - Reporting
 - MRC

Outcomes

Location Rankings – July 2019

Diamond	90 – 100%	Midwest PDC, Ketchum Idaho, Topeka KS, Wichita KS
Platinum	80 – 89%	Springdale Arkansas, Nebraska Omaha, Tulsa Oklahoma
Gold	70 – 79%	10 th Street Oklahoma City
Silver	60 – 69%	Fort Smith Arkansas
Bronze	50 – 59%	Tulsa OK (Memorial)

When is the report released, and to whom?

A: The Zero Waste to Landfill Report is released to Cox division leaders and senior management biannually in July and February of the calendar year. It is then posted on InSideCox.com for all employees to review.

What comprises my diversion rate?

A: A location's diversion rate is a simple calculation of the weight of all of the material it diverts (i.e. recycles, reuses or repurposes) divided by the total tons of material it generates (including both trash and materials that are ultimately diverted).

Cox Conserves Events



E.C.O. Fairs



One Less Cup



Recycling and
Composting

Events continued



Monarch Way
Stations



Clean Ups



Sustainable Supply
Chains

Future Projects

New Signage

COMPOSTING



YES:
Food scraps, napkins, paper towels, paper-based food containers

NO:
Non-organic materials such as plastic, metal, glass, styrofoam, etc.



RECYCLING



YES:
Clean and dry items, Plastic drink containers, aluminum cans, paper, cardboard

NO:
Styrofoam, plastic straws, plastic wrap (i.e. chip bags, food wraps, etc.), plastic bags, disposable coffee cups



LANDFILL



YES:
Plastic straws, styrofoam, disposable coffee cups, chip bags and food wrappers

NO:
Food scraps, paper products, plastic drink containers



Other 2019 and 2020 projects

- Tree For All
- Largest Employee Zero Waste event to date – 500 UHT Picnic
- Habitat for Humanity landscaping
- Monarch Way Stations
- E-Cycling Event – open to the public
- Ready, Set, Sort event
- Building Cox Conserves into new hire