

Judging Rubric

Category	4 points	3 points	2 points	1 point
Content	Content is original, accurate, and interesting. Topic is well-addressed.	Content is accurate and addresses topic adequately.	Content is accurate, but does not adequately address topic.	Content is not accurate and the topic is not addressed
Persuasiveness	Entry covers the topic with details and/or examples. Presentation is realistic and compelling.	Entry includes important knowledge about the topic. Presentation is realistic and compelling.	Entry includes essential information about the topic, but has a few factual errors. Presentation is mostly realistic and compelling.	Entry has several factual errors. Presentation is unrealistic.
Creativity	Entry shows original and creative ideas.	Entry has some original thought, shows some new insights.	There is little original thinking.	There is no original thinking.
Technical Production	The message is conveyed through appropriate tone and/or voice. The recording is clear. All elements coincide with the entry's message.	The message is mostly conveyed through appropriate tone and/or voice. The recording is clear. All elements mostly blend with the entry's message.	The message is mostly conveyed through appropriate tone and/or voice. Most of the recording is clear. Some elements tend to distract from the entry's message.	The message is not conveyed through appropriate tone and voice. Recording is not clear. Elements distract from the entry's message.
Overall Presentation	Entry has excellent use of setting, light, color, graphics, effects, sounds, etc.	Entry uses good lighting, setting, color, graphics, effects, sounds, etc.	Entry uses good lighting, setting, color, graphics, effects, sounds, etc., but may digress from the overall presentation.	Entry use of light, setting, color, graphics, effects, sounds, etc. are distracting.