

May 2015

Welcome to the OKRA online newsletter. Please feel free to share our newsletter with anyone who might enjoy reading it. To receive electronic notification of newsletter availability and general recycling announcements, sign-up for the OKRA list server on our website: www.recycleok.org

Oklahoma Mercury Thermostat Recycling

The Mercury Thermostat Recycling Initiative in Oklahoma started as a brief discussion with Fenton Rood of the Oklahoma Department of Environmental Quality (ODEQ), then developed into an economical means of implementing a statewide solution for thermostat recycling. Intended to augment Household Hazardous Waste collection days that cities and municipalities conduct a few times per year, the retail store-front solution with Locke Supply was a perfect fit.

The need was evident and it was a pleasure for Covanta Tulsa to be the catalyst in activating a positive chain reaction.

The product stewardship theme is recognizable as Locke Supply was successful in attaining participation from a new thermostat supplier through a "bounty" program; customers bring in an old thermostat with mercury switches and Locke Supply provides a \$10-off coupon for a state-of-theart replacement thermostat.

The public/private partnership amongst Covanta Tulsa, Locke Supply, ODEQ, Thermostat Recycling Corporation (TRC) and the Product Stewardship Institute (PSI) is the key in yielding successful results for this Oklahoma initiative.

Following identification for the need of mercury thermostat recycling, the PSI provided Covanta with a list of Oklahoma electrical and HVAC wholesalers and retailers. Locke Supply was identified as the entity that provided both retail store front access for Oklahomans and wholesale sales to electricians and air conditioning service companies. Covanta initiated discussions with Locke Supply and a partnership was created, where each shared the cost of implementation. Guided in the process by Covanta, Locke Supply successfully orchestrated a "bounty" discount from their thermostat manufacturer for the \$10 discount (bounty).

TRC was also instrumental in executing the statewide initiative. Whereas Covanta and Locke Supply provided a full list of "recycling" locations, TRC was paid for the containers and provided the specific locations with containers. Locke Supply communicated to their store staff about the process and procedure for packaging the old thermostats and shipping to TRC.

Covanta partnered with major electric utilities, OG&E and AEP PSO, to include a flyer about the program in the utility's "Welcome" packages for new households, and also with Oklahoma Natural Gas who posted a thermostat recycling link within a bill insert that reached over 800,000.

Covanta also partnered with the Choctaw Nation, who sponsored three thermostat recycling host sites, and returned

4.5 pounds of mercury switches to TRC within 45 days of implementing their program.

Covanta is currently partnering with local municipalities' permanent Household Hazardous Waste collection sites to sponsor thermostat recycling host sites. The City of Tulsa and Covanta partnered on a thermostat recycling station within their new permanent household pollutant collection facility.

The key to the program's overall success will be in the communication and education programs that can be conducted across Oklaho-



by Matthew Newman

Oklahoma Mercury Thermostat Recycling (cont.)

by Debbie Vega

ma. Along with the ODEQ, Covanta and Locke Supply work with various stakeholders and program partners, hoping to see an increase in awareness at the household level regarding mercury thermostat recycling.

Covanta Tulsa was honored by Keep Oklahoma Beautiful with their pinnacle "Towering Spirit Award" in 2015. Awards provide a forum to communicate the recycling initiative and educate Oklahoma residents on how to appropriately dispose of waste thermostats, as do articles like this one!





Recycle the whole thermostat, do not remove mercury switch!

HOW TO PARTICIPATE

Locate the nearest Locke Supply location at: www.lockesupply.com/locations.php

Or contact your Heating, Ventilation, & Air Conditioning (HVAC) contractor to responsibly recycle your thermostat.

For more information, please contact: Thermostat Recycling Corporation (TRC) www.thermostat-recycle.org/

Oklahoma Department of Environmental Quality www.deq.state.ok.us/factsheets/land/whatismercury.pdf

The key to successful mercury thermostat recycling is education!

City of Moore Holds Spring Recycling Event



On Saturday, April 16th, Moore held an expanded recycling collection event. In addition to the usual recyclables (plastics, aluminum, tin, cardboard, mixed fiber) collected at the Moore Recycle Center, electronics and glass were also accepted. In addition, paper shredding was available for customers to dispose of sensitive documents in an earth friendly manner.









OKRA Recognizes Students for Recycling

OKRA congratulates Perkins 4-H for winning an OKRA Recycling Award. OKRA board member Lynn Malley presented an OKRA Recycling Award check for \$100 to the Perkins 4-H club on Monday evening, May 2nd. The group collected over 1000 pounds of aluminum cans in the 2014-2015 school year and donated the money to the Perkins-Tryon primary school. As a result of their efforts, they won the Can Manufacturers Institute (CMI) award for Oklahoma of \$1000.

The Perkins 4H collected cans again this year and are waiting to see if they again will receive the CMI award.



Perkins 4-H Club

Comanche Middle School, 8th Grade Mr. Dobbins' Class



BUILDING A FUTURE CITY

Students from Comanche Middle School work on their future city project. The team won second place in the Oklahoma Regional Competition and submitted two projects on solid waste management.



OKRA congratulates the Comanche Middle School 8th Grade, Mr. Chris Dobbins' Class, who are being awarded the OKRA Recycling award of \$100.

This group of about 20 students entered two teams in the Future Cities contest this year. The theme was Solid Materials Management. Mr. Dobbins and OKRA Board Member, Lynn Malley, worked with both teams. Both teams participated in the state Future Cities competition, and one of the teams won a \$250 prize at the state level. Students on both teams learned a lot about recycling and what happens when things go to landfills.

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Recycling Snapshots from Ada

For Earth Day 2016, the Ada Recycling Coalition sponsored a recycling poetry contest. The Junior High Division Winners (pictured below) were Jessica Patel who won 1st Place (\$100), Alyssa Davis 2nd place (\$75) and Brooklyn Skinner 3rd Place (\$50). Jessica's winning poem is shown at right.



Photo by Richard Barron

There were also two winners in the High School Division. Hannah Price, 1st Place (\$100) and Emily Rhyne, 2nd (\$75).



Tracy Horst of the Choctaw Nation speaks about the Nation's recycling programs during the ARC's 25th Annual Earth Day Meeting. ARC

Photos by Richard Barron

^{1st} Place / Jr. High -- \$100 Congratulations!

Jessica Patel Grade 9 Ada Junior High

Save Our Earth

To save our Earth, there are things we can do We can recycle old things and make them new We can be helpful at our age Reuse an old wire fence and make a cage With plastic bottles make a bird feeder thing You can even turn old tires into a swing Instead of plastic, use reusable grocery bags My mom reuses old shirts as polishing rags When Earth Day comes, plant a tree We'll make the world better, just you and me To save our Earth, I have this to say Start living now like it's Earth Day!



Ada Mayor Guy Sewell and Ada Recycling Coalition Chairman (ARC), Garmon Smith, hold a proclamation naming the week of April 17-23, 2016, "Earth Day Week in Ada," during ARC's 25th annual meeting.



Save the Date!

Resource Recycling Conference 2016 is the must-attend national conference for the recycling industry's most influential policy leaders, CEOs and government officials. The conference, now entering its seventh year, is your opportunity to network with clients, prospective partners, vendors and top materials management decision-makers all in one location, saving your precious time and travel expenses.

Resource Recycling Conference will offer an expertly curated series of presentations, education sessions, workshops and Qand-As featuring the leading industry executives and associations. Don't miss this opportunity to learn the latest on materials processing trends, tactics to boost diversion rates, legislative talking points, market analysis and much more.

> Mark your calendar! August 30—September 1, 2016 New Orleans, LA rrconference.com

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Wilburton Gets an "S"!

The City of Wilburton is proud to announce that they have received an S number. The ODEQ assigned Wilburton a Site

Tracking Number effective February 29, 2016 through March 1, 2017. What does that mean to the citizens of Wilburton and the surrounding area? Wilburton is able to take old tires from citizens at no cost. Tires that are from your cars, trucks, or van, (but NO EQUIPMENT TIRES such as larger off-road tires, forklift and backhoe tires. Tires can NOT have rims). Wilburton can take them at no cost and have them disposed of at no



cost. That means instead of people throwing them on the side of the road, all they have to do is take them to the Recycling Cen-

ter. When an employee knows that someone has tires to recycle, they will let them know where to put the tires. Wilburton collected a full load of tires during its first month after receiving the S. They are already moving forward to becoming a Clean Community. The City of Wilburton hosted a month of earth friendly events during April...

April 2Clean-up Cemetery behind HospitalApril 9Clean-up downtown and Green
Frog Puddle Jump RouteApril 16Tire Recycle/Clothing DriveApril 23DOT/Adopt a Hwy Clean-up

Wilburton is also in the process of scheduling an E Waste event, and will let everyone know when it

is scheduled. The City of Wilbur-

ton is on its way to be a Clean Community thru the DEQ!



O K L A H O M A DEPARTMENT OF ENVIRONMENTAL QUALITY



Keep Oklahoma Beautiful Hosts Clean Up Event

(March 14, 2016 – Oklahoma City) Keep Oklahoma Beautiful (KOB) coordinated a Great American Cleanup™ event in Oklahoma City on Friday, March 11.

KOB Staff, some members of the Board of Directors and volunteers began the cleanup at the Oklahoma River canvasing along Harvey a few blocks north to the Sky Dance Bridge. The group collected 27 bags of recyclables, 40 bags of litter and debris, and 69 tires. That is approximately 3,712 pounds of illegally disposed of material.

KOB separated the trash and recyclables into hazardous waste, tires, glass, aluminum, plastic and OEMA took it away for proper disposal.

Among the 22 volunteers were representatives from the KOB Board of Directors, partner agencies and Affiliate organizations, including: Oklahoma Turnpike Authority, Oklahoma Municipal League, Oklahoma Department of Commerce, Oklahoma Department of Environmental Quality, and Oklahoma Green Schools Program.

The Oklahoma Environmental Management Authority, based in El Reno, provided a roll-off dumpster to collect waste and debris. Love Bottling Company of Muskogee provided water and the Oklahoma United Methodist Foundation provided lunch for the volunteers.

"What a great day working alongside our wonderful board members, colleagues and friends!" said Keep Oklahoma Beautiful Executive Director Jeanette

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Nance. "We were also joined by citizens who found out about our event through social media and just wanted to "do good" around the community in which they live and share. Such a satisfying endeavor when the neighbors join in! We even had a local vendor in the neighborhood, Cusack Meats, donate hamburgers for our lunch! I am happy to have the opportunity to be those "boots on the ground" that help make the GAC happen across our state! I would like to thank all of those who helped by either attending and being hands on or providing refreshment and supplies to help make our event successfully happen!"

The Great American Cleanup[™] (GAC) unites more than 200 groups and 50,000 volunteers across Oklahoma, in every county, to take part in cleanup projects beginning March 1 through May 31. Through the GAC, Keep Oklahoma Beautiful supplies registered groups with free trash bags, work gloves, and safety vests. KOB encourages all cities and organizations to register and commit to beautifying the communities in which they live.

Keep Oklahoma Beautiful is a statewide nonprofit with a mission to empower Oklahoma citizens to preserve and enhance the state's natural beauty and ensure a healthy, sustainable environment.

For more information on the Great American Cleanup™ in Oklahoma or Keep Oklahoma Beautiful please visit: <u>www.keepoklahomabeautiful.com</u>



by Debbie Vega

2016 OKRA MEMBERS!

Platinum Corporate Members

Ardagh Glass **Batliner** Recycling

Gold Corporate Member

Republic Services

Silver Corporate Members

American Waste Control Choctaw Nation of Oklahoma

Bronze Corporate Members

American Sanitation Natural Evolution, Inc. Waste Connections of Oklahoma, Inc.

Corporate Members

American Textile Recycling Services Demand Products, Inc. DocuGUARD Confidential Shredding & Recycling Service Recycling Sue's Recycling and Sanitation, LLC United Electronic Recycling, LLC

Non-Profit/Government Partners

Ada Recycling Coalition Alabama-Quassarte Tribal Town Ardmore Beautification Council, Inc. Arkansas Recycling Coalition Call2Recycle Citv of Ada City of Muskogee City of OKC Office of Sustainability City of Tulsa City of Yukon Keep Oklahoma Beautiful Metropolitan Environmental Trust Oklahoma City Zoo & Botanical Garden **Oklahoma Conservation Commission** Oklahoma Dept. of Environmental Quality **Oklahoma Manufacturing Alliance** Otoe-Missouria Environmental Dept. Samuel Roberts Noble Foundation Show. Inc.

Solid Waste Institute of NE OK Tulsa Master Recycler Association University of Central Oklahoma University of Oklahoma

Regular Members

Matt Albright Diana Askins Terry Austin Ellen Bussert Wesley Dedmon Nick Derossett Matt Faulkner Curtis Fitzpatrick Mark Flores Keri Fothergill Peter Grant Ian Groshong Ken Hamon **Gaylene Hargrove** Ilda Hershey Mike Hixon Bryce Hulsey Charlie Hutson Sara Ivev **Daniel Jeffries** Trudi Logan Phil Lorenz Lynn Malley Ion Melson **Rick Miller** Kathy Moore **Robert Pickens** Carol Preston Fenton Rood Susie Shields Darren Stefanek Jade Urash **Doug Weirick Terry Weygandt** Larry Wright

Student Members

Tristan Campbell Stephanie Huaman Sydney Mantzke **Tyler Watkins**



Not a current member of OKRA? Consider ioining today! To learn about membership levels and member benefits, such as discounts to OKRA events, download our membership brochure from www.recycleok.org.

To join or renew your membership in 2016:

- Send completed membership brochure and check by mail to OKRA, PO Box 521154, Tulsa, OK 74152-1154.
- ♦ Go to www.recvcleok.org/ join-us.php and access the online membership form toward the bottom of the page. You can pay online via PayPal, by mail (send your check to the PO Box above), or by credit card (follow the PayPal link and select "Pay by Credit Card" instead of PayPal).

OKRA OFFICERS

President: Traci Phillips Natural Evolution, Inc.

Vice-President: Tracy Horst Choctaw Nation

> Secretary: Sara Ivey **ODEO**

Treasurer: Michael Patton Land Legacy

Executive Committee Board: Ilda Hershey OSU & **Robert Pickens American Waste Control**

OKLAHOMA RECYCLING ASSOCIATION