

OKRA Board Meeting Minutes - July 24, 2015
OSU Stillwater Facilities Management

Meeting called to order at 11:20 by Traci Phillips (had been started by Ilda & Michael in Traci's absence).

In attendance: (in person) – Joey Dunlap, Ian Groshong, Ilda Hershey, Lynn Malley, Traci Phillips. (On Cisco) - Michael Patton, Robert Pickens. Ilda volunteered to take minutes

Approval of Minutes – Approval minutes tabled until next meeting.

Committee Reports

Membership – Ilda reported to date we have 74 paid members and \$7,854 revenue. Ilda talked to Gail Ederer again about being the membership chair; Gail decides she'd be unable to. Ilda proposed that OKRA pay another consultant to handle membership in a professional manner. Michael asked Ilda to send her bullet points of membership chair duties so he can do the same for treasurer duties

This led to a discussion about a need for a paid executive director, perhaps one who could start with membership and then expand duties.

- Traci - There could be a possibility to merge or contract with KOB, whereby we'd pay a ½ FTE to handle OKRA admin. Tasks.
- Ilda – Good solution as long as OKRA can keep OKRA identity.
- Lynn – Concerned with possible conflict of interests.
- Ian/Michael – KOB same general goals as OKRA as far as recycling.
- Michael – A contract w/KOB instead of merger could allow more autonomy.
- Lynn – Would like to explore other options as well.
- Michael – OKRA can certainly afford to pay for professional management by an executive director.
- Traci – will explore options with KOB and we are all welcomed to contribute ideas.

Finance – Michael reported income of \$1,051.00 from memberships. Expenses were for PayPal fees and the 2015 conference venue deposit. New balance \$29,704.50.

Advocacy Daniel McCune – Advocacy work group Chair report, OKRA board meeting 7/24/2015 [this report was added AFTER the meeting]: *“Having surveyed the membership for ideas on a legislative message, I feel that there is a misunderstanding in the meaning of the phrase “legislative message.” Several people submitted what might be considered a mission statement. A legislative message is a direct statement regarding existing legislation, or a desire to see legislation enacted. At the last meeting, to the confusion of some, I used the example of the Sierra Club. The Sierra Club is a multi-faceted organization with many goals, but for the past 5 years their legislative message has been “beyond coal.” We need a message that can be actionable like that one. We need a message regarding diversion goals and standard setting. One example might be legislation that keeps green waste out of landfills. This legislation has already been enacted in Missouri and Arkansas. That would be an example of something that we could push and give tacit evidence of legislation. That is the kind of message we need. I am not educated enough in the back end of the stream cycle to offer a suggestion myself, but this is the type of message we need to develop. It needs to be actionable and measurable, and it needs to be something that we are willing to push for the next few years, regardless of election results.”*

Education – Ian is working on next PSA. Flyer is almost ready. Will take out \$25.00 for each entry this year and the TV reference as videos are posted to OKRA site. Will discuss school awards with Sara.

Market Development – No update.

Materials Exchange – No update.

Communications/Outreach

- Newsletter – July issue just released
- E-Mail Inquiries – 8 since 5/29, which is about average
- 2015 Conference – Ilda and Lynn met to share electronic files and review the conference planning checklist in depth. Next priorities are to flesh out the program, open registration, confirm sponsors/exhibitors and do publicity. Robert will do the 9:10-9:45am slot on current markets and Michael will give an entertaining talk over lunch. Lynn will convene the conference planning committee. C3Group can go live with online registration when we are ready. Let’s go live in August. Joey mentioned there is another conference on the same day (in Stillwater) of municipal clerks, treasurers, etc.: OMCTFOA.

Old Business

Bylaw revisions – Robert Pickens will look into the status of revisions.

501(c)(3) status - Michael apologized as attorney did not have documents ready and is moving offices. He will continue to check status as he would like to see this completed before he steps down from being treasurer.

Update list of recyclers statewide [this was discussed earlier in the meeting] - Lynn's student interns this summer are updating the online ODEQ list of recyclers across the state. The list is really getting cleaned up. Send her any updates.

Workgroup descriptions – Michael, no update.

New Business

Christine Allison said the Oklahoma Manufacturing Conference will take place at the Embassy Suites in Norman on October 7th. She said they still have some vendor space available if OKRA would be interested. www.Okalliance.com Michael motioned to authorize the booth fee of \$385.00. Ilda seconded. Motion passed.

Next Meeting

Monday, September 21, 1:30 pm via conference call only.

Meeting Adjourned at 12:50 pm.