

OKRA Board Meeting Minutes

Friday May 30, 2014
11:00 a.m. –11:40 p.m.
FuzeBox

I. Welcome –Traci Phillips

Roll Call – Sara Ivey

In attendance via FuzeBox: Traci Phillips, Tracy Horst, Sara Ivey, Michael Patton, Robert Pickens, Christine Allison, Diana Askins, Ian Groshong, and Garmon Smith.

II. Approval of Minutes – Sara Ivey, Secretary

Traci asked if everyone had a chance to review the minutes. There were no changes.
Diana motioned to approve. Michael seconded. Motion passed.

III. Committee Reports

A. Membership Committee – Ilda Hershey, Chairman. Ilda could not attend today's meeting. (She had a few notes sent after the meeting. They have been added to the end of the minutes)

B. Finance – Michael Patton, Treasurer

1. Treasurer's Report

Financials were for the fourteen week period from February 21, 2013 to May 30th, 2014. Most of the income was from memberships. Not too many expenses during this period. Ilda did ask for a fee based survey monkey account since we are doing more surveys related to the conference and such.

- o The income for the period was \$2,850.00 and expenses for the period were \$345.21.
- o We show a positive \$2,504.79 for the period.
- o Our ending balance is \$22,218.69

Diana motioned to accept the financial report. Garmon seconded. Report was accepted.

C. Nominations Committee – Tracy Horst

The committee has not found a good time to meet yet. Garmon will contact Tracy and give her his availability. Sara will possibly be available to join depending on the evening.

IV. Work Groups

A. Advocacy – Amanda Marcott Thottunkal

Amanda has had some health issues that will prevent her from participating in OKRA at this time. We wish her the best and hope she is feeling better very soon.

The Advocacy Chair position is now available if anyone is interested please let Traci know.

B. Education – Ian Groshong

Ian received Chris Knight's file from the PSA contest, but it did not have clear instructions on how to get started. He would like some direction on how to proceed. Ian will get with Ilda since she has most recently helped with the PSA contest. Traci said there are requirements she will send all documentation she has to Ian and Sara will do the same. Ian will follow up with Traci and or Sara with any questions.

Roth Presentation- Garmon has not taken care of this yet. School is out so it will wait until next year.

Owasso Presentation –They want to wait until next year.

Michael would like some reform for the Recycling in School awards. He asked the Education committee to look at other states for examples on how they acknowledge schools for recycling efforts. Ian said the committee will discuss.

C. Market Development – Tracey Horst and Joey Dunlap – Co-chairs

1. Joey and Tracy met and sent an email to everyone that showed interest in being in the workgroup. Tracy is working on setting up a meeting for the workgroup to get started.

D. Materials Exchange – Michael Patton, Chair

1. Michael emailed the EPA person in charge of materials exchange for our region a few days ago and has not yet heard back. He is hoping to get some direction from EPA. He also hopes to get some ideas from the national recycling conference in New Orleans in September.

E. Communication/Outreach

1. Facebook update –
 - i. Tracey - we have 525 likes. Tracey is trying to post as often as possible. It really helped when Michael suggested to his friends that they like OKRA. If other OKRA members would do the same, we could really increase our likes.
2. Twitter – Since Amanda left, no one is tweeting for OKRA. If anyone would like to take this job on, please let Traci know. Michael said we could link our twitter to our Facebook so that when we post it would tweet too. But Twitter seems to be a young person's media platform so perhaps we need to find a young person to man Twitter for us.
3. Website – Ilda Hershey
4. Newsletter – Please send any newsletter articles to Trudi. The next deadline is June 6th trudi.logan@us.af.mil
5. E-Mail Inquiries – Ilda Hershey
6. 2014 Conference – Ilda Hershey

V. Old Business

- a. Status of by-law revisions(Garmon Smith) - No change.
- B. 501(c)(3) status (Michael Patton)
 - a. Michael got all the records to the person who is going to do the 501(c)(3) paperwork. He told Michael he will have the paperwork done and sent off to the IRS in about a month.
- C. Partnering with DEQ to provide new recycler list and map (Traci)
 - a. Lynn Malley was going to talk to Fenton about the possibility of OSU extension doing this. We will wait to get a further update from Lynn.

VI. New Business

1. 2014 OKRA Goals
 - o Michael suggested that we add a goal of coming up with descriptions for the workgroups and expectations. He and Diana will work together to come up with this.
 - o Michael motioned to accept the 2014 goals. Tracey second. Motion passed.

VII. Next meeting date, location & time

Friday, August 8, 2014, 11:00-1:00. Location TBD.

VIII. Adjournment - 11:40pm

Reported later by Ilda Hershey that could not attend the meeting:

Membership:

OKRA membership records have been updated to reflect new members per Michael's 5/30/14 financials. I've given Trudi Logan the latest list for the newsletter and revised the OKRA home page to reflect new members (at \$75 and above).

Members at \$75 and above have also been mailed thank you letters and certificates suitable for framing.

Other items:

- Richard Chapman is retiring and has stepped down from OKRA Council (Ilda removed him from website).
- We purchased a FaceBook ad for less than \$20 to market a membership drive message for one week and it was "seen" by 61,000! I don't know exactly what "seen" means in terms of FB, and I don't think it generated new members, but it was worth trying for the cost.