

**OKRA Board Meeting Minutes - April 8, 2016**  
**Tulsa, Land Legacy**

Meeting called to order at 11:15 by Traci Phillips

In attendance: (in person) – Michael Patton, Ellen Bussert, Garmon Smith, Robert Pickens, Traci Phillips, Sara Ivey. (On WebEx) – Tracy Horst, Ian Groshong, Lynn Malley, Daniel McClune

Approval of Minutes – Ellen motioned to approved the minutes from the 7/24/15 meeting. Michael seconded. Motion passed.

**Committee Reports**

Membership – There has been no membership drive for 2016 yet. We need to make a plan with Ilda to work on that. Michael said his last recollection was that we had somewhere near 88 members (individuals and corporations). The group agreed that with Ilda overseas the rest of us will need to do more to find and retain members.

Lynn suggested using Eventbrite for membership and also registration for the conference. Sara said she's willing to work with Lynn, Ellen and Ilda to look at options for membership that could possibly be utilized for conference organization.

Finance – Michael reported income of \$100.00 from one coporate memeber. Expenses totaling \$1,541.06 were for the 2015 Conference catering, Internet domains, SWANA membership, WebEx fees, and PayPal fees. New balance \$24,500.06

Michael was advised by the attorney to do financials on a quarterly basis that will be easier to deal with when reporting to the IRS.

Lynn asked about sponsors that have not yet paid. Sara will follow up with DEQ. Traci will follow up with Natural Evolution. Michael said he sent a check for the remaining balance to the Schusterman Center earlier this week.

Nominations – Tracy said the committee has not met because they were waiting to see the outcome of the discussions with Keep Oklahoma Beautiful. Traci said we need to have elections and this has been put off for far too long.

Traci suggested we try New Mexico's model of using Survey Monkey to make the election process more streamlined. Traci will send the NM information to the nominations committee and Sara will help organize the group to discuss.

Advocacy - Daniel said things at the Capitol are interesting right now given the current budget crisis. He suggests that OKRA needs to take a stand on something rather than focusing on making legislators aware that OKRA exists.

Discussion focused new directions for advocacy:

- Promoting recycling by focusing on the positives such as jobs
- Having tax credits for recycling as opposed to disposal fees
- Change the focus from the Capitol to more localized groups such as the Municipal League or County Commissioners.

Daniel and Ellen will work together on the OML and County Commissioner idea. They will reach out to Ken Purdy for assistance.

Education – Ian would appreciate any help he can get for the PSA contest this year. Sara and Ellen both volunteered to help and we will put out a call for help on the listserv too.

Recycling Awards for Schools – Lynn nominated two schools

1. Perkins/Tryon Elementary for winning the Can Manufacturers Institute's Recycling Contest.
2. Comanche Middle School for making it to the state level of the Future Cities Competition.

Michael motioned to give \$100.00 to each school. Sara seconded. Motion passed. Michael will send checks to Lynn and Ian will give her the big check for the presentation. Lynn will get a story about each school to Trudy for the newsletter.

Market Development – No update.

Materials Exchange – No update. Traci mentioned she attended the EPA Region 6 Pollution Prevention (P2) meeting and one of the topics was the materials exchange. Sara will talk with Dianne Wilkins to see if anyone from the OK P2 program has interest in being more involved in this committee and/or other OKRA efforts.

Communications/Outreach

- Newsletter – Trudy reported she only has a few submissions for the next issue. Please send her any articles ASAP.
- E-Mail Inquiries – Ilda reported we had 37 since 7/24/15.
- Facebook – Tracy said we have 665 likes. Pass along any items you would like posted on Facebook to Tracy or Ilda. Michael suggested OKRA pay to boost some more posts around Earth Day to hopefully increase our visibility. Michael will locate the Facebook password so administrators can be changed.
- 2015 Conference Notes – Michael said it was a nice group and there were quite a few new faces. Lynn said attendance was in line with past events. Lynn said the financial information that was sent was not accurate. She will make the necessary changes then send it to the group.
- 2016 Conference - Ilda suggested taking 2016 off and regroup for a great 2017 conference. Lynn said perhaps changing to a different time of year might get better attendance; perhaps late winter or early spring. Michael agreed, and said perhaps early 2017 might be good. Lynn said the SWANA conference is in May. The group discussed possibly partnering with SWANA or KOB in the future to have a joint conference. Traci motioned that OKRA not have a 2016 conference and save discussions for the 2017 conference for future meetings. Tracy seconded. Motion passed.

### Old Business

Bylaw revisions – Robert Pickens will look into the status of revisions.

501(c)(3) status - Michael reported that all documentation has been submitted to the attorney and it should be on its way to the IRS.

KOB Follow Up – Traci went to the KOB board meeting in January to discuss a contact with KOB taking over administrative tasks for OKRA. She received a letter back from the KOB Board on February 22<sup>nd</sup> that said they had declined to enter into agreement with OKRA at this time.

Michael suggested that perhaps we can pursue finding a part-time employee to handle some of the administrative work for OKRA. Ellen said she would consider doing the part-time job. Ellen and Sara will put together a proposal for the part-time job to have ready by the next board meeting.

Update list of recyclers statewide- Lynn had student interns last summer that went through the existing list on the ODEQ website of recyclers across the state. They

removed anyone on the list that was no longer in business. Sara will check with Bryce to make sure the changes were updated on the ODEQ website.

Workgroup descriptions – Michael, no update.

### *New Business*

Strategic Planning – the group decided to table this until after elections.

Earth Day events – Lynn will pass out OKRA brochures at the MET's Earth Day event.

Ada Recycling Coalition - Garmon reported that ARC Coordinator Stan Fullingim passed away last week. Stan was instrumental in the organization and will be greatly missed. Garmon will write an article about Stan to include in the OKRA newsletter. This year ARC is celebrating its 25<sup>th</sup> anniversary. Michael motioned to give \$100 to ARC towards their 25<sup>th</sup> anniversary celebration. Robert seconded. Motion passed.

### *Next Meeting*

Friday, June 17, 2016 from 11:00-1:00 at Land Legacy in Tulsa with call in option.

Meeting Adjourned at 12:45 pm.